

Kim D'Amico

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Personal Statement

Art director and creative manager with over 15 years of experience in graphic design and team leadership. Skilled in branding and managing in-house teams in fast-paced environments. I bring a results-oriented approach and empathetic leadership, along with strong hands-on capabilities and collaboration skills. Seeking an opportunity to apply my expertise in a creative role that makes a meaningful impact.

Professional Experience

McKesson Medical-Surgical

Art Director, December 2015 - October 2024

Since assuming the role of Art Director, I oversaw the expansion of the creative team from two to six graphic designers. During this period, I facilitated the enhancement of the team's skills and capabilities, earning consistent favorable employee feedback. The organization navigated several mergers and acquisitions, necessitating brand expansion, alignment, and comprehensive brand training.

In this role, I oversaw the creative direction and upheld brand standards for both internal projects and agency collaborations. I managed the workload of designers and copywriters, identified and allocated necessary resources for the creative team, and established brand guidelines for meetings and events. Additionally, I coordinated photo shoots and collaborated with various teams to enhance project workflows.

Graphic Designer, October 2011 - December 2015

As the first in-house designer for Medical-Surgical, I defined the role and established processes such as file storage and a proof review process. Additionally, I collaborated with various segments on traditional print collateral, supported internal events and coordinated with multiple print vendors.

Graphic Design Contractor, March 2010 - October 2011

Initially focused on project management for internal events while contributing to print collateral on a smaller scale.

Bostwick Laboratories

Graphic Designer, October 2007 - February 2010

As part of the Marketing Team, I collaborated with the sales department to create various print collateral supporting different segments, assisted with internal events, and prepared files for print.

Pro-Deuce, LLC

Graphic Designer, May 2007 - September 2007

Collaborated with the founders to design web graphics and a range of print collateral in a deadline-driven environment.

Madison & Main Advertising Agency

Junior Designer, October 2006 - April 2007

Collaborated with diverse clients to meet their design needs, including creating logos, providing branding support, and developing various types of promotional print collateral.

Skills & Capabilities

- Managing and developing a creative team
- Creative and Art Direction
- Project management
- Ability to stay calm and focused under tight deadlines
- Collaborating with cross-functional teams
- Event branding and production
- Print Production
- Managing change and thriving in a fast-paced environment
- Working through ambiguity and prioritizing projects based on business needs
- Strong communication skills
- Time-management skills

Applications

Creative Cloud

InDesign, Illustrator, Photoshop

MS Office

Word, Excel, PowerPoint, Teams

Workfront

Extracurriculars

Culture Club

Member and event organizer

Employee Resource Groups

Women Empowered

Emerging Professionals

Education

VCU

Bachelor of Fine Arts, Graphic Design